

# 3 SECRETS INSURANCE COMPANIES

**DON'T WANT YOU TO KNOW & HOW TO GET  
THE MOST FROM YOUR ROAD TRAFFIC CLAIM**

**ATHA & CO**

SOLICITORS

*Choose the one you know*



# Why Should You Read This?

If you have been injured in a Road Traffic Accident that wasn't your fault and are just about to ring your Insurance Company....

**STOP..** before you call them read the 3 secrets here to make sure that you don't fall into the trap that could lead you to getting far less compensation than you actually deserve.

## Secret Number 1

Your Insurance Company will, once they establish that you are injured, tell you that you need to speak to their legal team who can help you make a claim for compensation for your injury.

In fact what they won't tell you is that in fact you don't have to actually talk to their own recommended legal team at all. **YOU HAVE CHOICES.**

Speaking to their Legal Team or approved Solicitors actually means that you are talking to an organisation who may have a "referral agreement" in place with the Insurance Company. **Your insurer may even be the insurer of the person with whom you had your accident** and who will therefore be responsible for actually paying your compensation. Either way it means there is a possibility of a conflict of interest that could have a negative impact on the amount of your compensation.

What you need to do is explain to them that you would prefer to use a local, qualified solicitor who is a Personal Injury Specialist.

**There are many pitfalls that you can easily fall into** when making a Personal Injury Claim after a Road Traffic Accident and you need to make sure you speak to a Solicitor who is both qualified, experienced and specialist in this field, who understands the depth of questioning required to enable you to get the maximum compensation to which you are entitled.



# Secret Number 2

It is unlikely that you will be looked after by a qualified Personal Injury Specialist Solicitor.

This means that when it comes to asking you all the right questions, to dig deep on the detail, to uncover the less obvious implications, (both financial and otherwise) **the person dealing with your claim may not have the Specialist knowledge** and experience to get to the bottom of the full extent and effect of your injuries and financial loss.

The effect of this is that it is possible that you may not recover all the compensation that you deserve. You need to speak to an experienced and qualified, local Personal Injury Specialist Solicitor. One who knows all the minutiae and has the experience to leave no stone unturned.

*For example, we recently dealt with a gentleman who had had an accident. He had badly injured his back and of course deserved compensating for it. **We won maximum damages** for him including funding for a piece of equipment that helped him pull on his socks in the morning!*

*He was so pleased with both the level of compensation and the “**sock machine**” actually made his day to day life that bit easier. Not all Solicitors would have the experience and expertise to go to such lengths to maximise their client’s compensation to this level.*

Of course there are so many variables and complexities when making a compensation claim that it is important that you work with a law firm that you really trust and who understands the difference between simply obtaining compensation and obtaining the **MAXIMUM** compensation.



# Secret Number 3

Working with the Insurance Company's Legal Team may mean that you need to **brace yourself for dealing with a "Call Centre"**. This is bad enough when you are trying to sort out your utilities or ring your bank but when you have just suffered the trauma of an accident what you need is for your claim to be handled professionally and sensibly from the start and to continue the claim with the same Solicitor, who will look after your case from start to finish.

Sadly, we all know this isn't how all large organisations work. You can expect to get passed from pillar to post with different members of staff dealing with you on different occasions. **Sometimes you may never get to speak to the same person twice!** Many clients seek to change Solicitors mid-way through this process and explain that they are required to go over the same information repeatedly and often feel that swift and efficient progress is not being made. By then, they are "in the system" and feel that they are simply on a conveyor belt which is difficult to get off.

Ideally what you need is to be dealt with by one qualified and experienced Personal Injury Solicitor who will deal with your claim from beginning to end and who is always available at the end of the telephone. We believe in dealing with clients face to face or remotely by video link if necessary. We handle your claim efficiently and professionally from start to finish.



# Choose The One You Know - Atha & Co

Atha and Co Solicitors have been obtaining Maximum Compensation for the people of Teesside for decades. With over 50 years of experience in Personal Injury Claims they are both qualified and skilled in what they do.

When you work with Atha & Co you will usually work with one qualified solicitor who will happily meet with you face to face, by video call or telephone. You are then most likely to work personally with one solicitor from beginning of the process through to a successful outcome

They will ask you questions to help get a thorough understanding of your accident. No stone is left unturned in uncovering detail that many other law firms would skim over or not even consider uncovering. **They are passionate about fighting and succeeding against the big insurance companies.** Ensuring that their clients get every penny of compensation they deserve.

Atha & Co are passionate about the work they do – perhaps unsurprisingly they have a **98% client satisfaction rate.**



Trustpilot

## Review – November 2020 – Mr L said:

*Nobody would take on our case, after it had been seriously botched by a very unsavoury and illegitimate firm closed down by the SRA except Atha & Co. I can honestly and sincerely verify this is the best Solicitor Practice for Personal Injury. A sincere Thank You to Mr Atha whom I found to be very professional, fast and furiously efficient, whilst also maintaining a sense of humour. Also to the receptionists being very welcoming and friendly. If you want a Practice that Cares 100% about your case. It's right here.*

# ATHA & CO

SOLICITORS

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Visit our website or call us on **01642 222575**

Email: [enquiries@athas.co.uk](mailto:enquiries@athas.co.uk)

# Now You Know The Pitfalls – What’s Next???

## FREE “MAXIMISE YOUR CLAIM” CONSULTATION

If you would like to learn more about how to avoid the pitfalls that come with using your Insurance Company’s “recommended solicitor” and how you can improve your chances of securing maximum compensation after your accident you can ask for our “no cost – to Free MAXIMISE YOUR CLAIM CONSULTATION.

In this brief meeting (either face to face, video call or phone) you will:-

- 1 Be reassured as to whether you have a valid claim or not.
- 2 Have more of an understanding as to the potential size of your claim (which can be confirmed upon receipt of medical information)
- 3 Understand the reasons why using a specialist, no-win, no-fee Personal Injury Solicitor is far more likely to secure you **more compensation**.
- 4 Feel confident that you will be offered the maximum compensation possible to get.

If you are serious about securing the most compensation for your Injury then the only **ACTION YOU NEED TO TAKE IS TO**

Just follow one of these steps:-

- Call us on 01642 222575 and ask to speak to Charles, Martin or Anna (partners at Atha)
- Submit an enquiry on our website in the area clearly marked “submit your enquiry”
- Email: [enquiries@athas.co.uk](mailto:enquiries@athas.co.uk)



# The Author:



Charles Atha – Specialist Personal Injury Lawyer and Managing Director of Atha and Co

A handwritten signature in black ink, consisting of a large 'C' followed by a period and the initials 'AA'.

At Atha and Co we help people secure the maximum compensation if they have been injured in a Road Traffic Accident that wasn't their fault.

Our real passion is achieving more compensation for our clients than they would get with any other law firm. We firmly believe that asking more, thorough, detailed questions significantly increases a client's pay-out. So, rather than asking the industry standard questions asked by many of the Insurance Company linked law firms we go much further and uncover financial implications that are often missed.

We are totally committed to fighting for the maximum financial claim possible for any of our Road Traffic Accident clients. What's more, we have decades of experience of using our style of questioning to achieve the highest level of pay-outs that it is possible to have. I am convinced this is because we are so rigorous and in depth in our questioning methods. We frequently explore financial implications that we know some solicitors don't consider.

## A Few Kind Words From Our Clients

### Esther – Stockton – Road Traffic Accident 2019

*I had a Road Traffic Accident which was not my fault. My insurers tried to persuade me to go with their Solicitors but I chose Atha and Co as they're local, independent and were recommended by a friend. I received excellent service and they negotiated a settlement for me of over **£93,000 which was fantastic!***

### Mark – Road Traffic Accident – December 2020

*An excellent and professional service which **delivered a much better outcome than expected.***

### Gary -Teesside - Road Traffic Accident – November 2020

*Absolutely first class from start to finish. I was in an accident. Atha and Co took my case on and **I got the compensation I deserved within 2 months.** Thank you Atha and Co.*

### Kirsty – Road Traffic Accident – Spring 2020

*I instructed Atha and Co Solicitors to act on my behalf after a road traffic accident that wasn't my fault. I am pleased that I did so as they dealt with my claim in a professional and empathetic manner. They sorted everything out from the beginning to end... even taking my case to court when they were not happy with the original settlement (all during Lockdown) **I was extremely pleased with the final settlement** and should I ever need a solicitor again I won't hesitate to use them.*



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